

Dawn Owen: Pricing guidelines for corporate event sponsorship can truly vary based on your specific event, as each conference, each trade show, each event is completely different and unique in its attendee base, its vendor base, its exhibitor base. We highly recommend that the planner contact the studio directly. We'll discuss what they're looking for, what they're hoping to gain out of it.

In the past, what have they offered? If they had success with a lower sliding scale, have they had success with a higher sliding scale? And we will custom create a pricing guide to their specific event, be it one day or eight days. Our variables factor into pricing. We can put together a sponsorship package usually for under \$800 and it can go into the several thousands of dollars depending on how they want to market it, and what would best benefit them to showcase and improve their event for future.